



Metro Hartford Office  
 30 Lafayette Square, Suite 118 \* Vernon, CT 06066  
 860.872.3190 \* Toll-free 800-JOY-9075 \* Fax 860.872.3468  
 Email: dcrandall@ChristAtWork.org Web: FCCI.org, FCCI-NE.org

**Fellowship of Companies for Christ  
 Greater Hartford Chapter  
 May 6, 2015**

- Welcome! Opening prayer and praise reports
- **Today's topic: Avoiding the Paralysis of Analysis**



***"He that observeth the wind shall not sow; and he that regardeth the clouds shall not reap." --Ecclesiastes 11:4***

Have you noticed all of the local farmers busy with the new growing season?

We all know DREAMERS. "Some day, I'm going to do this or that," they say. In the meantime, they sit and watch, sit and watch, sit and watch, waiting for all of the economic clouds to disappear and for the timing to be "perfect." Time goes by, but they never put their hands to the plow and sow any seeds. Because they do not sow, they do not reap, which in turn leads them down the road to poverty and failure. In the meantime, other people who are DOERS see the same clouds in the same sky, take the initiative to sow anyway, and reap the rewards.

Don't let intellectualism, laziness or fear hinder or stunt your business! Clouds will always be in the sky (literally and figuratively) because we live in a fallen, sinful world full of uncertainty, chaos, and storms. You and I are to walk by faith, not by sight. For example, a preoccupation with strategic plans can cloud your perspective because you can miss the very opportunities God is giving you TODAY to sow seeds for future business.

Beware of the paralysis of analysis! For example, there is always a "cloud full" of excuses why you cannot, or should not, launch that promotion or make those sales calls today. But the simple reality is, you have a business to run. Your business needs business to stay in business. With few exceptions, business will not come in the door unless you are actively marketing and prospecting. In order to reap, you must sow. Take the initiative today! Even if you don't "feel" like it, or it looks like a bad day, do it... and watch God bless your faithfulness.

Evaluate yourself from 1 (weak) to 10 (strong) in terms of being a DOER, not a DREAMER.	1	2	3	4	5	6	7	8	9	10
Why did you give yourself this rating?										
What benefits might you enjoy by being more proactive each day?										
What specific actions can you take to do that?										

- Next meeting: June 3 "This Is My Story" breakfast. Speaker TBD.
- Upcoming events/news
- Closing prayer