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**Greater Hartford Chapter
 R HOUSE Restaurant
 July 3, 2013**

- Welcome! Opening prayer, praise reports
- FCCI update (global conference, new groups, Sept 4 This Is My Story)
- Today's topic: **Be Alert to Threats to Your Business**



“Be alert and of sober mind. Your enemy the devil prowls around like a roaring lion looking for someone to devour.”
 --1 Peter 5:8

Wouldn't it be wonderful to operate a business in complete bliss? News flash: it ain't happening! Jeff Roman, who was part of this group and is now pastoring a church in Texas, used to say, *“This life is not a playground, it's a battleground.”* In addition to all of the secular and natural threats to our businesses, we are on the front-lines of the spiritual battle. We have a spiritual adversary who wants to continuously threaten our businesses. Therefore, we must be ALERT and SOBER.

Threats to our businesses come in a multitude of directions. Let's review the various walls of our businesses, and identify key ways that our businesses can be threatened:

- Strategic planning
- Research & development
- Sales, marketing & customer service
- Human resources
- Production
- Finance
- Legal & administrative
- Facilities & technology
- Other

We don't have to live and operate our businesses full of fear and paranoia, but we must be vigilant!

Evaluate yourself from 1 (weak) to 10 (strong) in terms of being alert to threats	1	2	3	4	5	6	7	8	9	10
Why did you give yourself this rating?										
What benefits might you enjoy by being more alert?										
What specific actions can you take to be more alert?										

- Next meeting on 7/17
- Other news/announcements
- Closing prayer